

MINNA JUUMA

Senior UI/UX Designer



ABOUT ME

I'm a UX Designer driven by a passion for creating beautiful, intuitive, and user-centered experiences. By combining my creativity and technical skills, I design solutions that exceed user expectations while pushing design boundaries. Through research, collaboration, and a constant pursuit of excellence, I strive to produce memorable experiences that inspire and delight users. Please visit www.minnajuuma.com to check out my portfolio.

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🌐 www.minnajuuma.com

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📍 Helsinki Metropolitan Area

LANGUAGES

Finnish ● ● ● ● ●
English ● ● ● ● ●
Swedish ● ● ● ● ●

HOBBIES

Photographing Hiking Gaming
Graphic Design

EXPERIENCE

Telia Company (January 2022 – April 2023)

Senior UX Designer

As the lead designer on a Salesforce project, I focused on enhancing the system's usability. I created a comprehensive Design Guideline that utilizes Lightning Components to maintain consistency and improve navigation. I revamped multiple record pages, and introduced new pages and functionalities such as a bill archive and compensation creation process. You can view this project in my portfolio at www.minnajuuma.com.

Telia Company (May 2019 – 2021)

UX Designer / Developer

I was responsible for improving the user experience of various systems, with a particular focus on Salesforce's Sales Cloud and Marketing Cloud. As part of this effort, I developed new features and implemented design improvements. I also performed front-end development on Marketing Cloud.

CGI Finland (Mar 2018 – Sep 2018)

UI Designer & Developer

My main task was to design new components and interfaces for a project that was for a Public Administration Organization. I also did Front-End development and designed Icons using Google Material Design- guidelines.

Retail Experience(May 2011 – Mar 2018)

Shop Assistant

During this period, I have held multiple shop assistant positions at various retail stores, including Tiimari, KSO and HOK Elanto. I processed transactions and handled cash and credit card payments, collaborated with team members to achieve sales targets. I worked also as an information desk representative.

EDUCATION

Bachelor's degree, Information Technology (2016 – 2020)

Metropolia University of Applied Sciences

Major | Software Development

Vocational Qualification in Business and Administration
(2009 – 2012)

Etelä-Kymenlaakso Vocational College

Major | Customer Service & Marketing

SKILLS

Design Skills

UI/UX Design
Visual Design
Design Systems
Wireframing and Prototyping
User Research and Testing
Information architecture

Technical Skills

Figma
Adobe Creative Suite
Responsive Design
HTML/CSS/JavaScript
Salesforce
Microsoft Office

REFERENCES

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